



BECOME A CERTIFIED SPB PRACTITIONER

Deliver deeper insight, better client outcomes,
and ongoing intelligence through the **Insperei**
Decision Risk Intelligence ecosystem.



WHY MOST SOLUTIONS FALL SHORT



ASSESSMENTS

- Explain one part of the picture
- Create awareness
- Generate reports
- Limited ongoing support



Static

Subjective

One-Dimensional



GENERIC AI TOOLS

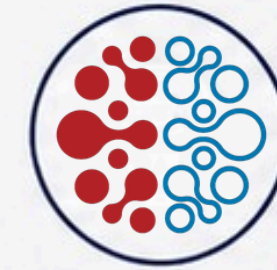
- No human system model
- No structured methodology
- No client-specific foundation
- Outputs depend on prompts



Superficial

Inconsistent

Context-Limited



INSPERAI

- Human system modeling
- Cross-domain intelligence
- Decision-support intelligence
- Ongoing platform ecosystem



Structured

Contextual

Actionable



**CLIENTS DON'T NEED MORE INFORMATION.
THEY NEED BETTER DECISIONS.**



WHAT MAKES SPB DIFFERENT?

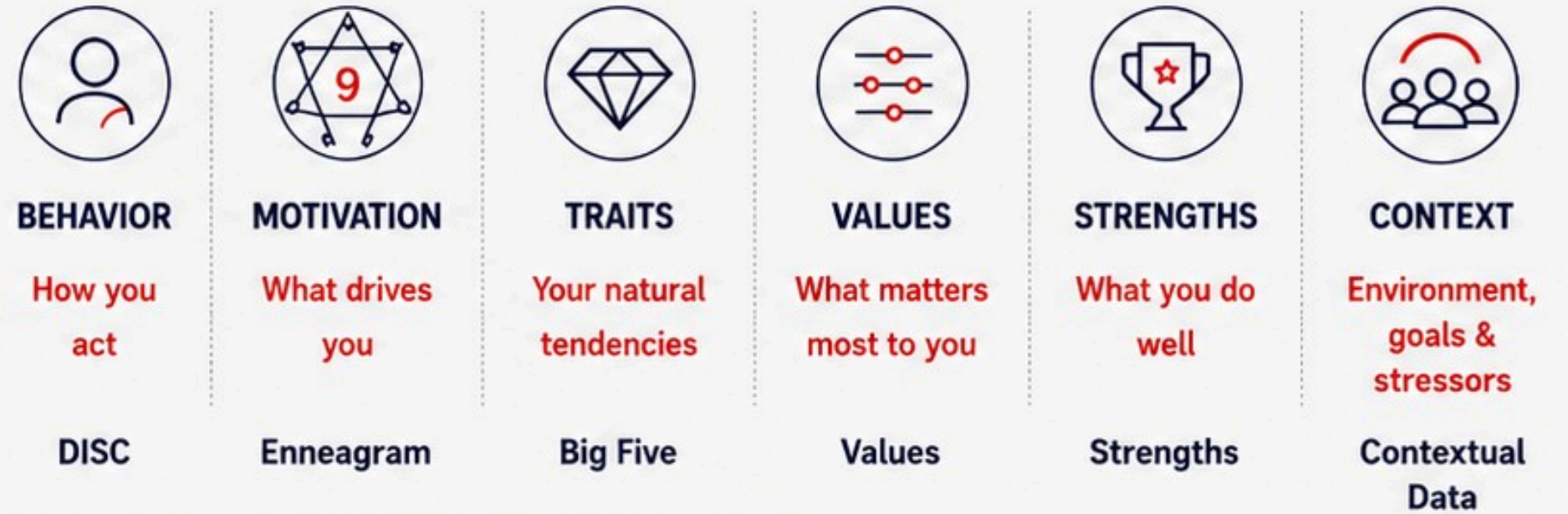
TRADITIONAL APPROACH

Separate assessments generate separate insights.

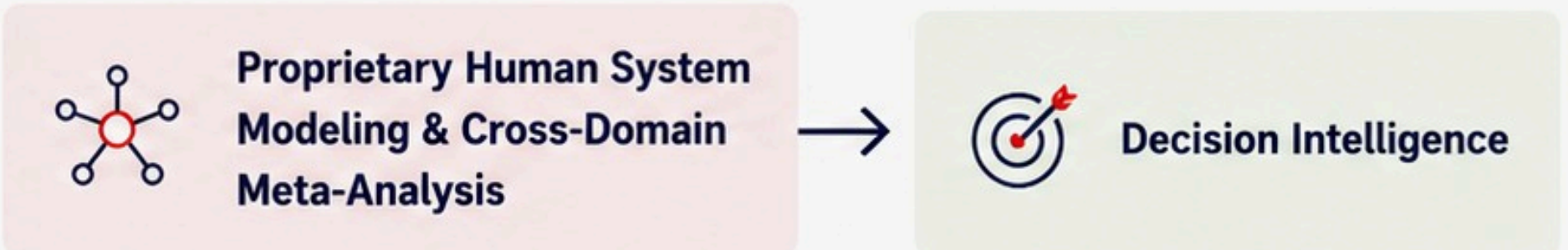


THE SPB APPROACH

Integrated inputs. Proprietary modeling. Actionable intelligence.



VS.



 **Most systems analyze domains independently.**
SPB models how they interact, influence, reinforce, and conflict with one another.



WHAT CERTIFICATION UNLOCKS



DEEPER CLIENT INSIGHT

- See beyond surface-level results
- Identify hidden patterns and blind spots
- Understand the complete human system
- Deliver more meaningful client conversations



BETTER CLIENT OUTCOMES

- More actionable recommendations
- Clearer development priorities
- Stronger client engagement
- Greater confidence in decision-making



ONGOING INTELLIGENCE

- Dynamic platform insights
- Growth tracking
- Decision-support intelligence
- AI-powered guidance



Most certifications teach an assessment.

SPB certification teaches a human system methodology.



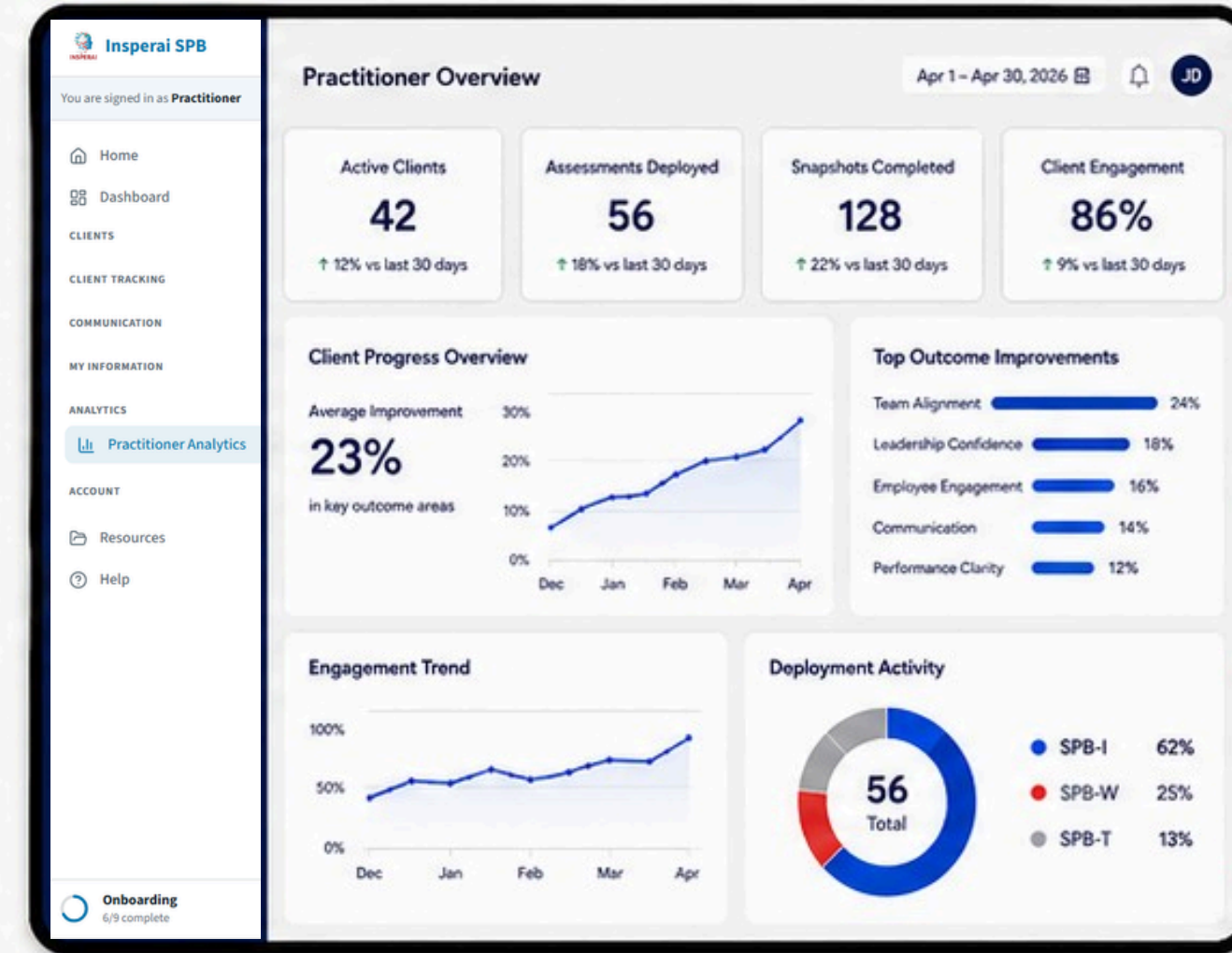
THE INSIGHT ECOSYSTEM

Everything you need to understand, track, and act on human system intelligence.



PRACTITIONER INTELLIGENCE

Track your impact. Prove your value. Grow your practice.



- Client Progress Tracking**: Monitor growth and milestones over time.
- Deployment Analytics**: See what you've deployed and to whom.
- Outcome Measurement**: Quantify the impact you create.
- Engagement Trends**: Track engagement, adoption, and usage.
- Practitioner ROI Metrics**: Measure your impact and grow your practice.

EXAMPLE OUTCOMES*



75% reduction in conflict in just 3 months



100% leadership confidence in just 3 months



29% improvement in employee engagement in just 3 months

*Based on practitioner deployment data



Measure. client growth. **Demonstrate** impact. **Grow.** your practice with confidence.



Turn **Insight** Into **Impact**.

CERTIFIED SPB PRACTITIONER

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WHAT'S INCLUDED



CERTIFICATION INCLUDES:

- ✓ SPB Certification Program
- ✓ Live Certification Training option*
- ✓ Platform Training & Implementation
- ✓ SPB Certification Manual
- ✓ Platform User Guide
- ✓ Ethical Deployment Framework
- ✓ Practitioner Resources & Assets
- ✓ Monthly Q&A / Community Access
- ✓ Certified Practitioner Directory Listing
- ✓ \$200 Credit Toward Initial License Purchase

**Live training held periodically.*



Learn the methodology.



Master the platform.



Deploy with confidence.



Turn **Insight** Into **Impact**.

CERTIFIED SPB PRACTITIONER

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BECOME A CERTIFIED SPB PRACTITIONER

Join the ecosystem. Gain the credential. Create lasting impact.



Turn **Insight**
Into **Impact.**

CERTIFICATION PROGRAMS STARTING AT

\$900

Starting at. Self-paced certification.

INCLUDES:

- ✓ Certification Program
- ✓ Platform Training
- ✓ Certification Manual
- ✓ Practitioner Directory Listing
- ✓ Community Access
- ✓ **\$200** Deployment Credit

AVAILABLE PATHWAYS



SELF-PACED CERTIFICATION

Learn on your schedule.
Train. Certify. Deploy.



IN-PERSON INTENSIVE CERTIFICATION

Immersive training.
Expert guidance.
Maximum impact.



INCLUDES A \$200 DEPLOYMENT CREDIT
Apply toward your first client or team deployment.



READY TO GET STARTED?

Become a Certified
SPB Practitioner.

Learn the methodology.
Master the platform.
Deploy with confidence.



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LIMITED IN-PERSON INTENSIVE OPPORTUNITIES AVAILABLE.

Seats are limited to ensure a premium, high-impact experience.

